

SADIE PARRIS

CREATIVE DIRECTOR | ART DIRECTOR

PROFILE

Multi-faceted, award-winning creative director with a background in art direction, experienced in concepting and creating fully-integrated creative campaigns with a background in digital, print and video production.

SKILLS + EXPERTISE

Adobe Illustrator	
Adobe Photoshop	
Adobe InDesign	
Adobe After Effects	
Figma	
G Suite	
Microsoft 365	
Website Design	
Print Production	
Layout Design	
Branding	

EDUCATION

BA Strategic Communications / BFA
University of Missouri - Columbia

PORTFOLIO

sadieparris.com

CONTACT

sadielesko@gmail.com
636 578 3549
[linkedin.com/sadieleskoparris](https://www.linkedin.com/sadieleskoparris)

NOTABLE CLIENTS

Porsche Cars North America, CareSource, New York Life Investments, Southern Linc, Zoo Atlanta, SCAD, InterContinental Hotels Group, Red Bull, Tropical Smoothie Cafe, Atlanta United, Goodwill of North Georgia, Marriott Resorts, Gas South, Children's Healthcare of Atlanta, Northside Hospital.

EXPERIENCE

Nov 2025 - Current
Freelance | Atlanta

Aug 2022 - Nov 2025
Dalton Agency | Creative Director | Atlanta

July 2021 - Aug 2022
Dalton Agency | Associate Creative Director | Atlanta

Dec 2019 - Jul 2021
Freelance | Art Director

Aug 2017 - Nov 2019
Blue Sky | Art Director | Atlanta

Jan 2016 - Aug 2017
Chemistry | Art Director | Atlanta

Apr 2013 - Dec 2015
WC+G Ad Logic | Art Director | Atlanta

SKILLS

Creative Direction, Design & Copywriting

Experience directing and overseeing high-budget photography and video shoots. By having worked in smaller agencies, I've been responsible for overseeing both the creative direction as well as providing copy for many creative projects.

Full-Service and Multi-Disciplinary Creative

Versatile in developing a wide range of creative deliverables across paid media, social platforms, experiential activations, and web. Comfortable navigating the nuances of channel-specific creative while maintaining a unified brand voice and aesthetic across touchpoints.

Creative Leader

Led creative teams on campaigns, collaborating with account and strategy to deliver high-level work. Mentored junior creatives and organized team workshops to foster professional growth and agency culture.