

# SADIE PARRIS

## CREATIVE DIRECTOR | ART DIRECTOR

### PROFILE

Multi-faceted creative director with a background in art direction, experienced in concepting and creating fully-integrated creative campaigns with a background in digital, print and video production.

### EXPERTISE

Adobe Illustrator	
Adobe Photoshop	
Adobe InDesign	
Adobe After Effects	
Figma	
G Suite	
Microsoft Office	
Photography	

### EDUCATION

BA Strategic Communications / BFA  
University of Missouri - Columbia

### PORTFOLIO

sadieparris.com

### CONTACT

sadielesko@gmail.com  
636 578 3549  
linkedin.com/sadieleskoparris

### EXPERIENCE

- Aug 2022 - Present  
Dalton Agency | Creative Director | Atlanta
- July 2021 - Aug 2022  
Dalton Agency | Associate Creative Director | Atlanta
- Dec 2019 - Jul 2021  
Freelance | Creative/Art Director
- Aug 2017 - Nov 2019  
Blue Sky | Art Director | Atlanta
- Jan 2016 - Aug 2017  
Chemistry | Art Director | Atlanta
- Apr 2013 - Dec 2015  
WC+G Ad Logic | Art Director | Atlanta

### SKILLS

#### Creative Direction, Design & Copywriting

Experience directing and overseeing high-budget photography and video shoots. By having worked in smaller agencies, I've been responsible for overseeing both the creative direction as well as providing copy for many creative projects.

#### Full-Service and Multi-Disciplinary Creative

Versatile in developing a wide range of creative deliverables across paid media, social platforms, experiential activations, and web. Comfortable navigating the nuances of channel-specific creative while maintaining a unified brand voice and aesthetic across touchpoints.

#### Creative Leader

Led creative teams on campaigns, collaborating with account and strategy to deliver high-level work. Mentored junior creatives and organized team workshops to foster professional growth and agency culture.

### CLIENTS

Porsche Cars North America, CareSource, New York Life Investments, Southern Linc, Zoo Atlanta, SCAD, InterContinental Hotels Group, Red Bull, Tropical Smoothie Cafe, Atlanta United, Goodwill of North Georgia, Marriott Resorts, Gas South, Children's Healthcare of Atlanta, Northside Hospital, College Football Hall of Fame, Prince Tennis, Kauffman Tire, Klipch Audio.